



TURNING INNOVATIONS
INTO BUSINESS
NIA.FI

Nordic Innovation Accelerator & Cleantech Venture Day

November 2017



Finnish Cleantech
Cluster Program
Led by Lahti/LADEC

NIA Ltd
founded as a
spin out
from LADEC

CVD in three
locations



First CVD
organised
in Lahti 2006

Start of the
open innovation
services - NIA

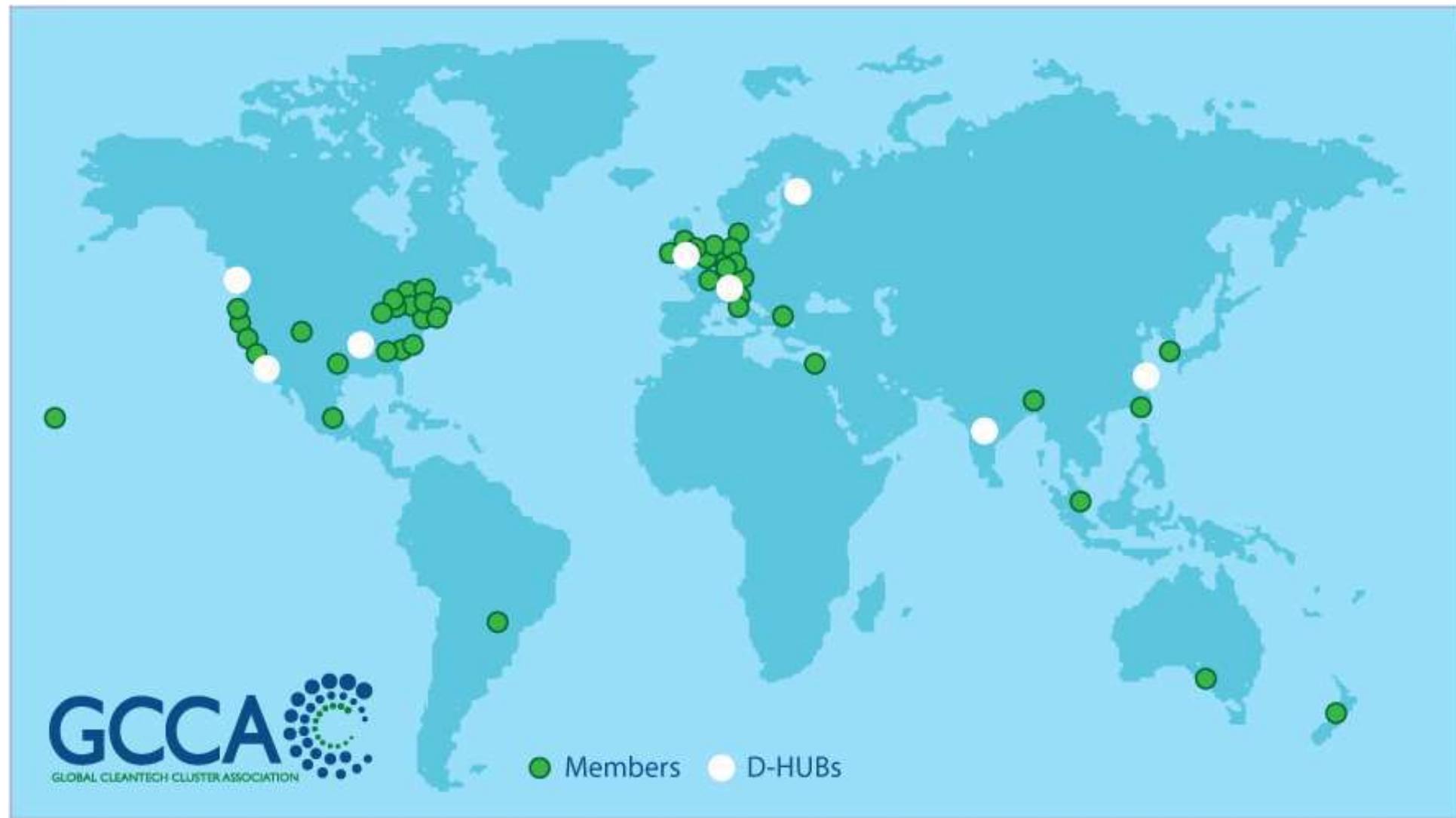
CVD goes London!



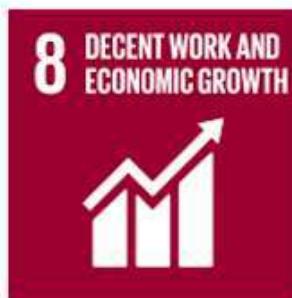
CONVERGING PHYSICAL AND DIGITAL ECOSYSTEMS



CLEANTECH VENTURE DAY®



SUSTAINABLE DEVELOPMENT GOALS





CLEANTECH VENTURE DAY®

30-31 OCT 2017

LONDON

12-13 JUNE 2018

FINLAND

SUCCESS SINCE 2006.
EXPANDING TO LONDON 2017.

CLEANTECHDAY.COM

<https://www.youtube.com/watch?v=NrltAwRzt4s#action=share>



2016 Keynote: Alex Tapscott co-author of Blockchain Revolution: How the Technology Behind Bitcoin Is Changing Money, Business, and the World.

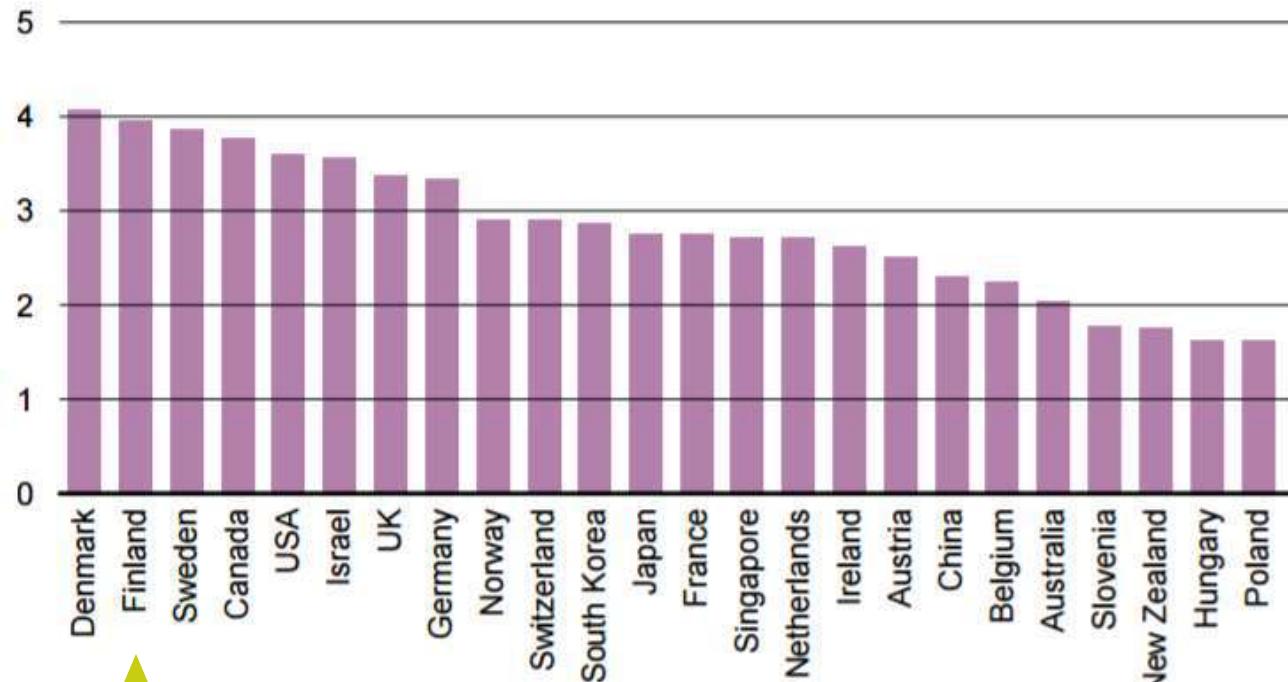
"The organisation was top-notch and my participation turned out to be very fruitful for our business in many ways as the who's who of the European Cleantech market was in Lahti"

*Patric Gresko,
Head of Cleantech Investments,
European Investment Fund*



CLEANTECH VENTURE DAY®

- Lahti region is considered a leading cleantech & CE region in Finland
- Well-known by the international cleantech investors
- Finland nro. 2 in 2017 Global Cleantech Innovation Index (WWF, CTG)



Success story: Visedo

- Pitching at the CVD in 2014, 2015, 2017
- First big investment deal made with Demeter Partners in 2014
- Successful EXIT in 2017: Acquired by Danfoss with undisclosed amount



CLEANTECH VENTURE DAY®

30-31 OCT 2017
LONDON

SUCCESS SINCE 2006.
EXPANDING TO LONDON 2017.
CLEANTECHDAY.COM

- SOLD OUT event with 100+ participants
- Focused audience: 30% investors - 40% startups and SMEs









CLEANTECH VENTURE DAY®

2018 FINLAND – JUNE 12th – 13th

JAPAN – SEPTEMBER

UK - OCTOBER



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Cleantech Venture Day in Kyoto (案)

京都を起点に
Cleantechによる地域課題解決のための
国を超えたプラットフォーム構築を目指して

Cleantech Venture とは？

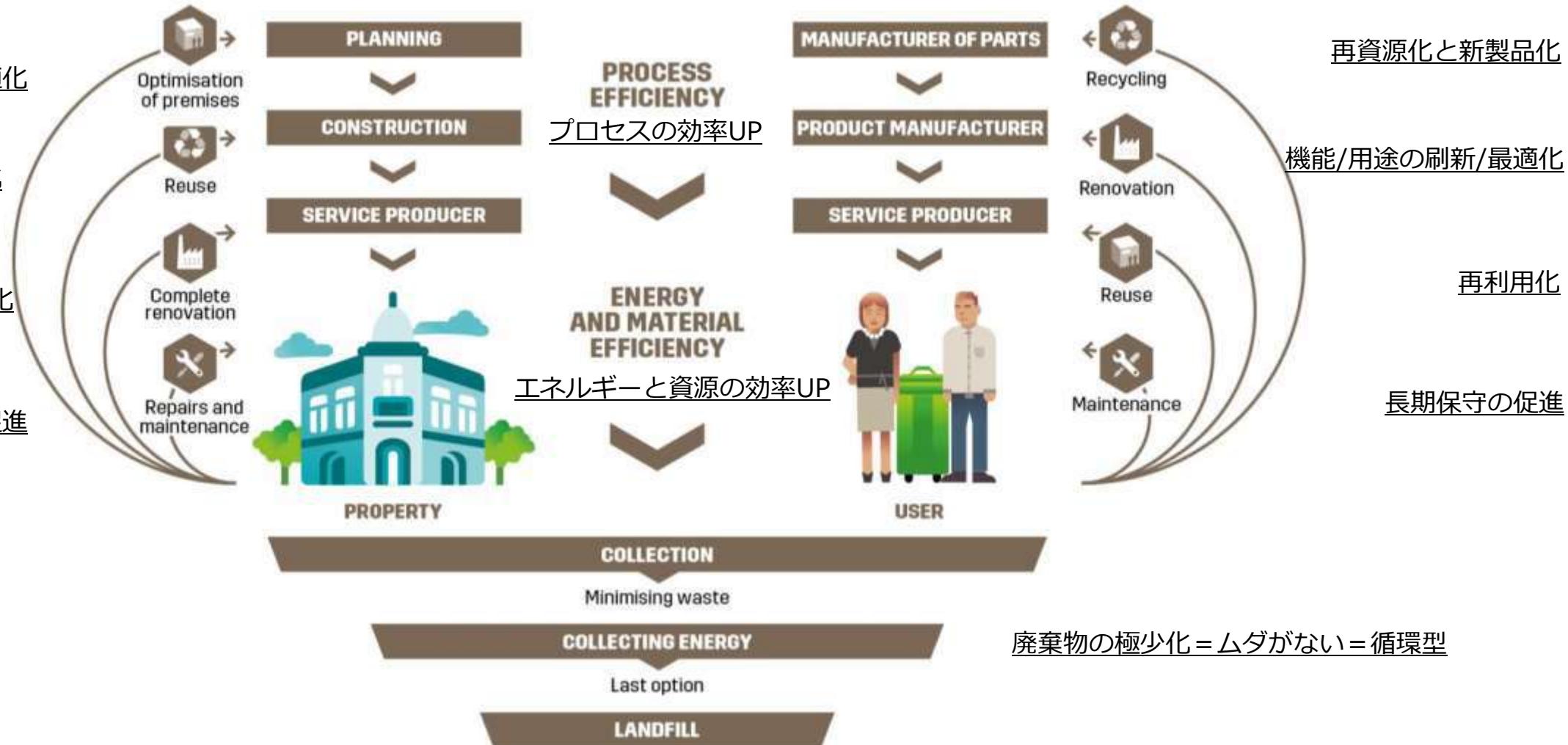
サーキュラーエコノミー（循環型経済社会 *下図参照）の各要素を担う企業群

条件設定の見直し/最適化

資源利用の循環/効率化

機能/用途の刷新/最適化

修繕利用/長期保守の促進



+ 地域経済 = 域内利益（便益）と利潤の創出に繋がる

Agri-tech



Water-tech



**Renewable
material**



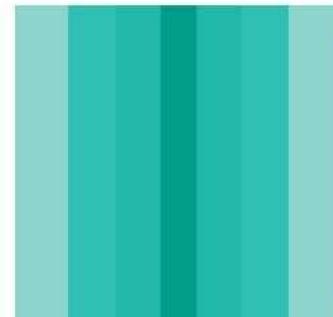
Clean-energy



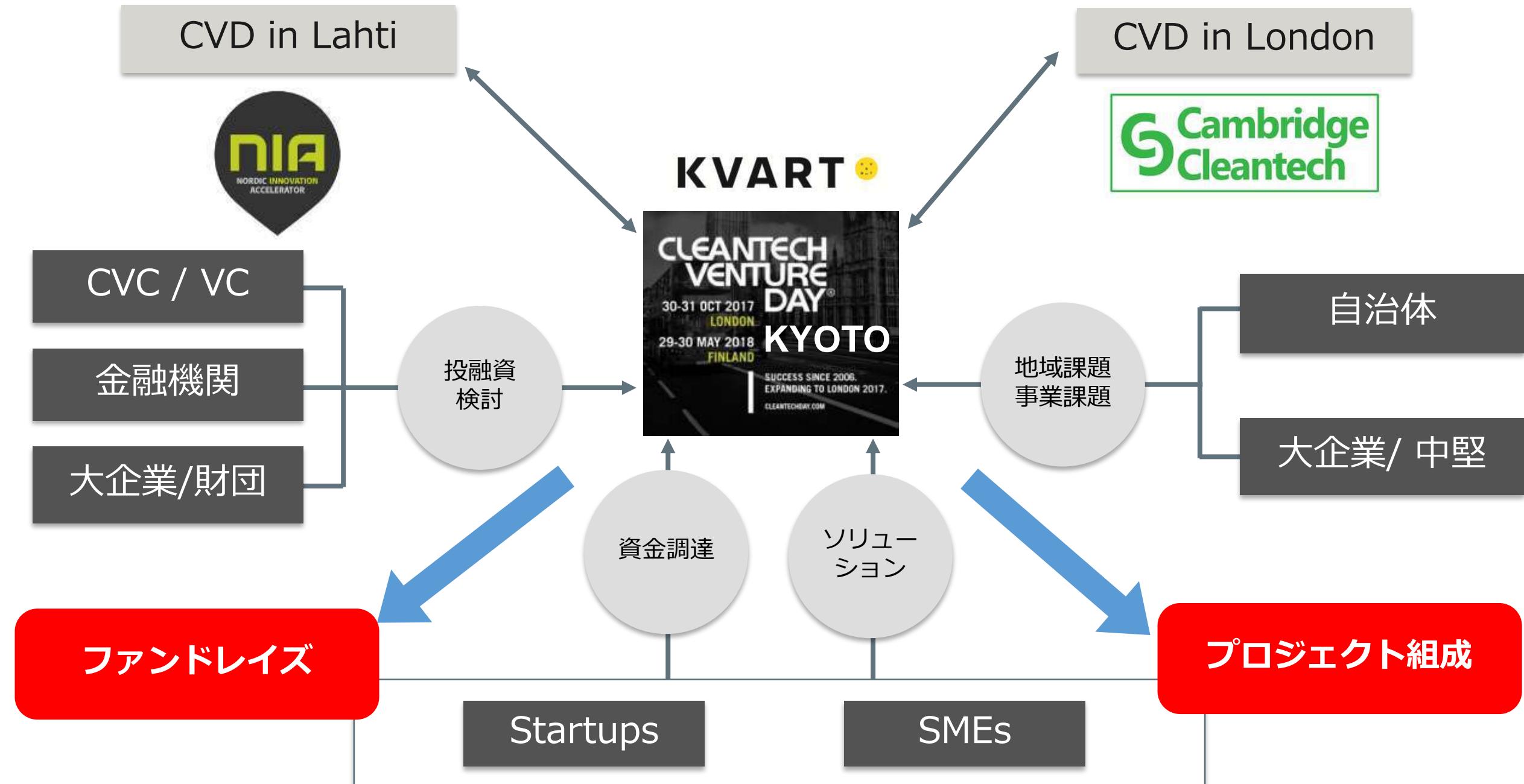
**Waste
management**



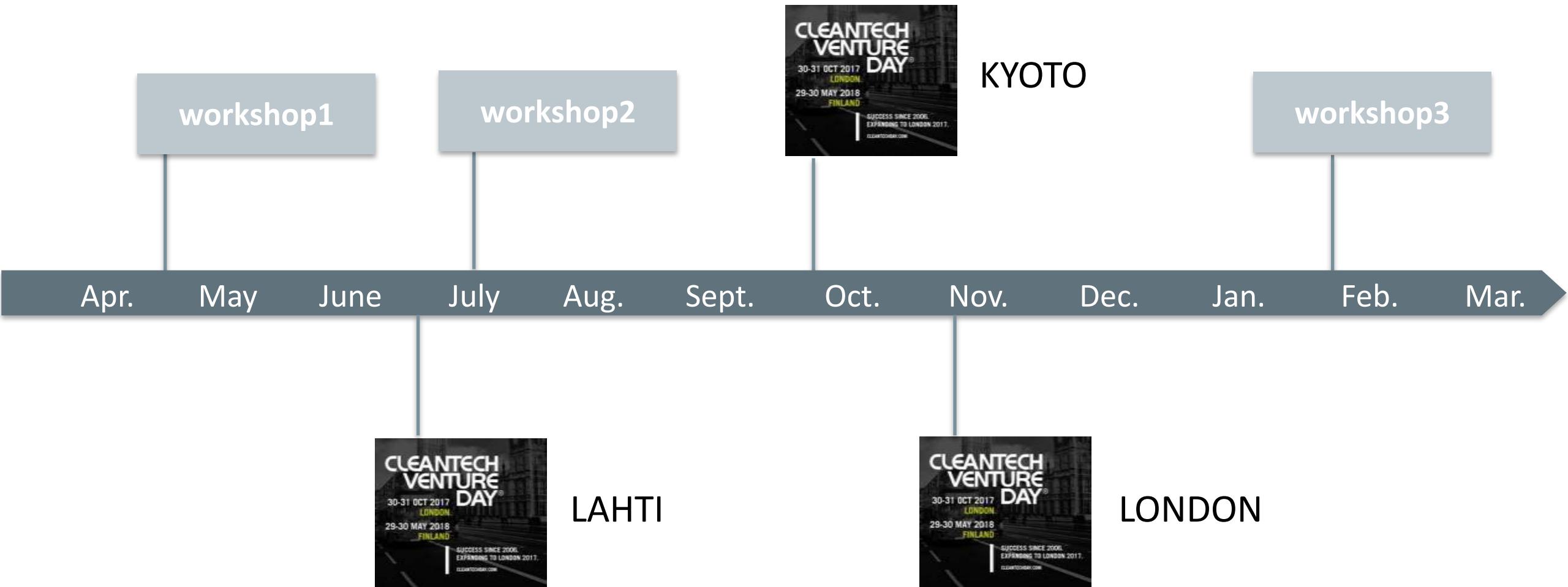
CVD in Kyoto 実行委員会（仮称）



CVD Kyoto モデル図



年4回の国内イベントと海外CVD（フィンランド、イギリス）で構成



ワークショップはテーマ（産業力テゴリ）ごとに設定

Thanks!

Vision : “いい会社”、“いい組織”で満ちあふれた社会にしていくこと。

Focus :

1. 社員、顧客、地域など全ての関係者の幸せを追求する企業・団体のトップマネジメントと共に、持続可能な利益を生み出すビジネスモデルを再構築し、共に成長する。
2. 複数の企業・団体とのパートナーシップにより社会的なインパクトを生み出すプロジェクトを推進する。特に、国内においては地域活性化に繋がるプロジェクトを、海外においては経済成長が著しい一方で社会的課題が多いアジア圏でのプロジェクトに注力している。

* 支援先及びプロジェクトを下記に一部抜粋



Ubies (Visiontrackから分社化予定)
アジア各国のトップクラスのクリエイターの
マネタイズプラットフォーム



Super Organic Holdings K.K.
オーガニックフード、エシカルプロダクツの
国内外への流通とデリバリー



Basaltex (新設予定)
100%リサイクル可能な強化繊維
バサルトファイバーの事業育成と市場開拓
(インキュベーション中)



クラフトフードのアジア5カ国間流通



日本の伝統文化を次世代に

CVD Kyoto 2018 - 運営チーム (案)

Executive Director



Takanori Tayama
KVART Co-founder

Program&Overseas



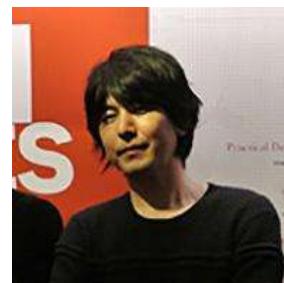
Torsten Fischer
KVART
Innovation consultant

Accounting



Hiroto Kawano
KVART Co-founder,
KAWANO CPA Office

Creative



Hiroaki Shono
Visiontrack CEO,
Asian Creative Network
Founder

Collaboration



Peter D. Pedersen
NELIS Co-founder

Sales Partner & Connector

Corporates



Yoshie Munakata
B.Glove CEO,
Softbank Technology
of Outside Director,
ABEJA Advisor,
Ex-VP of Intel Japan



Atsushi Kuroda
Brilliant Solutions CEO,
Direct Force Director



Yoshihiro Sugiura
Daihyo-Sewanin CEO,
committee of EY
in Kansai Area
(EY = Entrepreneur
of the Year Japan)



Hiro Matsuba
Bizseed Manager,
Yoridokoro LLC
Co-founder
(Bizseed publish
“創業手帳”)

SMEs/Startup



Gentaro Asakura
KAWANO CPA Office,
Auditor of several
public companies,
Outside Director of
several startups



“John” Koujiro Moriwaka
Moriwaka Medical CIO,
Silicon Valley
Ventures CEO,
Fenox Capital Advisor